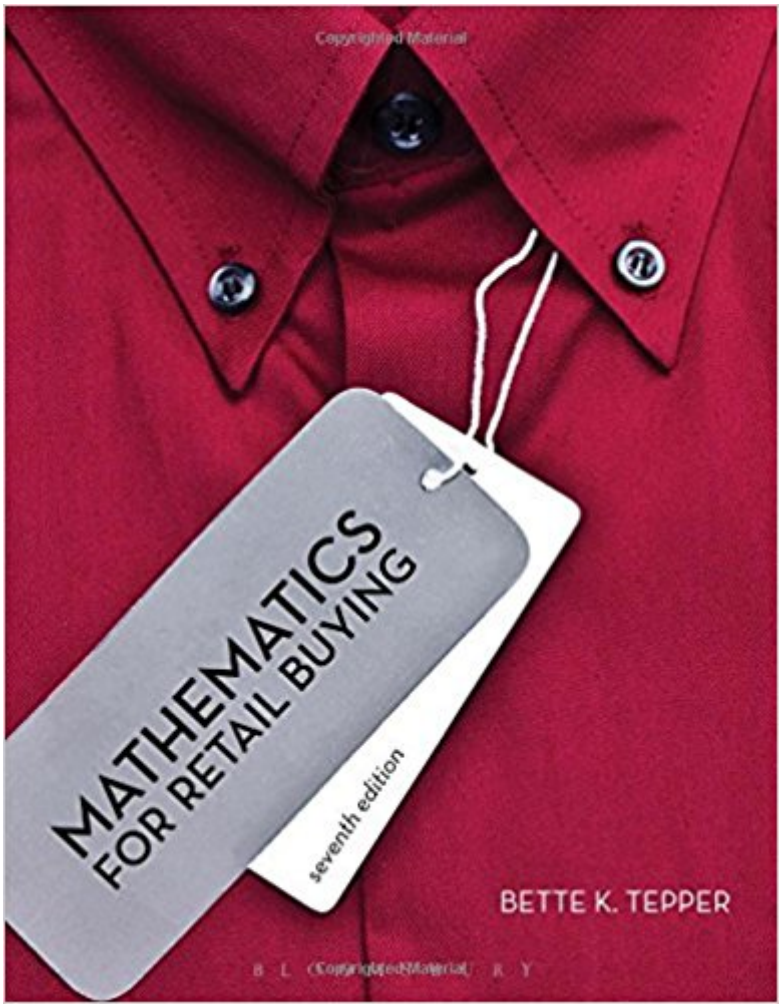
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Mathematics For Retail Buying: Studio Access Card



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This best-selling textbook meets the needs of students who will be directly or indirectly involved in the activities of merchandising and buying at the retail level. Mathematics for Retail Buying explains the essential concepts, practices, procedures, calculations, and interpretations of figures that relate to producing profitable retail buying and selling operations. Now in its seventh edition, the text has been reorganized and expanded to provide real world examples that reflect current industry practices and trends. A companion CD-ROM, now containing all practice problems from the text, allows hands-on practice computing retail buying functions and setting up formulas in spreadsheet format.PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395314. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Book Information

Paperback: 392 pages

Publisher: Fairchild Books; 7 edition (July 31, 2013)

Language: English

ISBN-10: 160901524X

ISBN-13: 978-1609015244

Product Dimensions: 8.5 x 10.9 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.5 out of 5 stars 21 customer reviews

Best Sellers Rank: #308,790 in Books (See Top 100 in Books) #89 inÃ Â Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #131 inÃ Â Books > Business & Money > Skills > Business Mathematics #149 inÃ Â Books > Business & Money > Industries > Fashion & Textile

Customer Reviews

Bette K. Tepper is a former faculty member of the Fashion Management Department at the Fashion Institute of Technology (FIT), USA, where she taught for more than 30 years, and served as Assistant Chairperson of Marketing Fashion and Related Industries Department.

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